

JOIN US FOR THE 2024 CAA CARRIAGE SHOWCASE

Carriage Association
of America

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The CAA Carriage Showcase is an adjudicated evaluation of vehicles preserved, restored, or newly built that follow traditional styles. The CAA hosts the showcase each year, and we are pleased to announce that for 2024 we will be hosting the CAA Carriage Showcase in conjunction with the Keeneland Concours d'Elegance classic automobile show to be held **Saturday, July 20th** at historic Keeneland Racecourse in Lexington, Kentucky.

The Keeneland Concours, now in its 21st year, brings together over 200 extraordinary collectible cars for the benefit of the Kentucky Children's Hospital. Held rain or shine, the Concours receives some 6,000 attendees for the one-day event, and for the past several years a class for carriages has been a highlight of the show, with the carriage class 'pride of place' in the center of the show field.

We invite you to Lexington July 19 and 20th as we introduce the thousands of Concours attendees to the art, history, and craftsmanship of carriages.

-The CAA Carriage Showcase Committee



2024 CAA CARRIAGE SHOWCASE

At the Keeneland Concours d'Elegance - July 20, 2024



Joe Jennings' Private Road Coach at the 2022 Keeneland Concours d'Elegance

At the Keeneland Concours d'Elegance, the Concours show field of cars is arranged by class. Surrounding the show field of Concours cars are other exhibits, car clubs, and displays. The CAA will have a separate area at the Concours for the CAA showcase entries on the outside of the show field.

The Keeneland Concours Carriage Class (Class 14) is an official Keeneland Concours class, and is displayed in the center of the show field, pride of place, surrounded by 200 vintage automobiles, arranged in their classes, which make up the adjudicated Concours competition. This Class 14 is separate from the CAA Carriage Showcase. The CAA will select 8 carriages for this class from entries received before **April 1** so as to provide the 6,000+ spectators with a variety of styles, types, and finishes for them to view.

- If you wish for your vehicle to be considered for selection for the Keeneland Concours Class (Class 14) your entry **must** be submitted to the CAA **no later than April 1st, 2024**
- Carriages selected for the Concours Class will **ALSO** be included CAA Carriage Showcase
- All entries (Showcase entries & entries hoping to be selected for the Concours class) **must** be submitted with a photo of the vehicle with a clear background, and a brief (70 words) description for the program and event signage. Entries selected for the Concours Class 14 will have their photos and descriptions published in the hardbound Keeneland Concours Souvenir program.
- There is no entry fee for the showcase, or for the Keeneland Concours

CAA Carriage Showcase entries will be accepted up to July 15, 2024.

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PHOTOS MUST ACCOMPANY ALL ENTRIES

At right: an example of a photo of the vehicle, with a plain uncluttered background, which must be submitted with all entries.

Good cell phone photos are usually okay, and can be submitted via email.

Prints can be sent via US Mail.



SCHEDULE (RAIN OR SHINE)

FRIDAY, JULY 19

- Trailers may be dropped at Keeneland Racecourse (overnight security is on site)
- All attendees are welcome to join us for a reception at the CAA Office in the evening

SATURDAY, JULY 20

- All carriages **must** be in place at Keeneland Racecourse by 8:30 AM
- Gates open to the public at Keeneland at 9:00 (2 admission tickets provided per entry, additional tickets available for purchase)
- Noon – Lunch (tickets available for pre-purchase from the CAA for \$10/ea)
- At 3:00 PM Commentary and awards for the Carriage Showcase and the Keeneland Concours Class
- It is requested that carriages remain in place at Keeneland until 4:30 PM

AWARDS

All showcase vehicle entries will be eligible for a gold, silver, or bronze certificate.

The Carriage Showcase awards are:

- **The Carl Casper Trophy**
 - awarded to the highest scoring restored vehicle
- **The Sidney Latham Memorial Trophy**
 - awarded to the highest scoring restored vehicle in use
- **The Ken Sowles Memorial Trophy**
 - people's choice
- **The Davis Documentation Award**
 - best-documented vehicle



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SHOWCASE JUDGING



Documentation is an important part of your entry and counts toward your score.

- All of the vehicles in the classes will be judged using a numbered scoring system. A determined point of value will be used to award a certificate of quality for each vehicle in gold, silver, or bronze. Any vehicle falling below this point determination will receive a certificate of appreciation.
 - Vehicles that have been entered in previous CAA Carriage Showcase competitions may be entered to receive certification. These vehicles are not eligible for overall awards, unless at least 20% of the vehicle has been modified since its last competition.
 - The vehicle needs to be in a state to hitch and use. This would include the pole, shafts, neck yoke, lead bars, spare bars, etc. If the vehicle had lamps, umbrellas, parasols, basket, clock, food and beverage chests, etc., these should be included. This is not an appointments class. Whips, aprons, etc. are not judged.
- Vehicles are not judged on appointments that would have been on the vehicles when it was used but they are nice to have in the presentation.
 - **Documentation counts towards all awards.** Any records or original photos of restored vehicles should be brought and displayed to help the judges and for the interest of the public at large.
 - Commentary, certificates, and trophies will be awarded on Saturday, July 20th at 3 PM.

We hope you will consider bringing a vehicle to the 2024 CAA Carriage Showcase. We know what an effort it is to bring and prepare a vehicle for showing. The Showcase judging is followed by the judge's commentary which is enjoyed by all who attend. Our members always enjoy seeing the work of others and learning what our experts have to say about the numerous ways you can look at a vehicle and its parts.



REGISTRATION

CAA Carriage Showcase
at the Keeneland Concours d'Elegance - July 20, 2024



Name(s): _____

Address: _____

City, State, Zip: _____

Telephone Number: _____ Email: _____

CAA Member? (Circle One) YES NO

**Carriage Showcase Entries receive 2 complimentary admission tickets to the Concours.
Additional admission tickets can be purchased for \$20 in advance from
tickets.keenelandconcours.com**

All are welcome to join the CAA at our headquarters at the
Kentucky Horse Park for a reception at 6:30 PM on Friday Evening July 19th.

Yes, I/We would like to RSVP for the reception at the CAA Headquarters Friday Evening

I can't attend the reception on Friday evening.

Discounted Saturday Lunch Tickets can be advanced purchased through the CAA at \$10.00 per person.

Saturday Lunch Tickets _____ tickets at \$10.00 per person = \$ _____

Please consider becoming a sponsor:

Sponsorship Levels: \$50 \$250 \$1,000
 \$100 \$500 \$2,500

I do not need lunch tickets, but I would like to RSVP for the reception Friday evening

I have enclosed a check, payable to the CAA, in the amount of \$ _____

Please charge \$ _____ to my credit card, Card No.: _____

Expiration: _____ Code: _____

Mail Registration Form and Payment to:

Carriage Association of America
4075 Iron Works Parkway
Building D, Lexington, KY 40511

Or Email/Fax Form and CC info to:
info@caaonline.com or Fax: **859-231-0973**



info@caaonline.com

phone: 859-231-0971

fax: 859-231-0973

CARRIAGE SHOWCASE ENTRY FORM

2024 CAA CARRIAGE SHOWCASE, LEXINGTON, KENTUCKY

An adjudicated evaluation of vehicles preserved, restored, or newly built, following traditional styles.

Only one vehicle per entry form. If you are entering more than one vehicle, please submit a separate entry form for each one. All entries must have a tag with your name attached for identification and must be in place at Keeneland Racecourse by **8:30 AM Saturday, July 20.**

Note: Entries for the Keeneland Concours d'Elegance Class will be selected by the CAA out of all the Showcase entries received by April 1, 2024. All Showcase Entries are Due July 15, 2024.

Owner:

Address:

Phone:

Email:

Vehicle Description:

Details (use separate sheet if necessary):

Was this vehicle previously entered in the Showcase: (if yes, give year) _____

If previously entered, has at least 20% of the vehicle been modified since its last competition?

Yes

No

If restored, by who and when? _____

Do you mind hearing the judges' comments in public?

Publically

Privately

Vehicle is New, Restored, or in Original Condition?

New

Restored

Original

Has vehicle been used (driven) since restoration?

Yes

No

REMINDER: A PHOTO MUST ACCOMPANY ALL ENTRIES

Email Photos to info@caaonline.com

I understand and agree that neither the Carriage Association of America, Inc., the Keeneland Concours d'Elegance, Keeneland Racecourse, the organizers, nor volunteers will accept any responsibility for damage or third-party liability in connection with this event.

Note: Documentation counts towards all awards and certificates. Any records or original photos are encouraged to be on display for the help of the judges and for the interest of the public at large.

Entry Fee: No entry fee – but vehicles **MUST** be registered prior to judging.

Signature of Owner:

Date:

Please direct questions about the Showcase to Ann Petersen at 440-479-0972

Send form back to the Carriage Association of America by July 15, 2024.

Mailing address: 4075 Iron Works Parkway, Lexington, KY 40511

Email: info@caaonline.com or Fax: 859-231-0973